





Pre-filled, Disposable Whitening Trays

Venus Whitemax

Remarkably efficient—accelerate patients' whitening with results in an hour or less.

- Three or four 15-minute treatments with 38% hydrogen peroxide gel
- Syringe-to-syringe mixing chemically activates the product, ensures a thorough mix and provides maximum freshness
- Contains potassium nitrate which helps decrease sensitivity associated with bleaching
- Follow in-office treatment with Venus White Pro custom take-home whitening or **Venus White Ultra** pre-filled, disposable whitening trays for best results
- Venus Comfort Gel is available separately and contains potassium nitrate and fluoride

Venus White Max Ordering Information		
40005211	eq:lin-office Whitening Kit 2-0.96ml Hydrogen Peroxide, 2-0.24ml Activator, 1-1.2ml Gingival Barrier, 5-22ga Flock Tips, and 2-20ga Black Mini Tips	
40005202	Light Cure Gingival Barrier~4-1.2 ml Syringes, 8~Black Mini Tips	
40005240	Venus Comfort Gel 4-1.2 ml Syringes, 4 Tips	

Venus White Man

Smart and convenient entry-level whitening provides unique business opportunities and opens doors to more advanced options.

- Once-a-day treatment for up to seven days
- Visibly whiter teeth in just three days
- Each disposable tray is pre-filled with mint-flavored, 11.2% hydrogen peroxide gel
- No chair time or multiple visits required
- Ultra thin—designed to mold securely around each tooth for maximum comfort
- Upper and lower trays sized differently for best fit



Venus White Ultra Ordering Information

40005210 Venus White Ultra 7 Upper and 7 Lower Pre-filled Trays

Venus White pro

High-performance whitening for custom trays take a patient's smile up to seven shades whiter.*

- Choose from 16% or 22% carbamide peroxide strengths
- Contains potassium nitrate which helps decrease sensitivity associated with bleaching
- Mint flavored for patient comfort
- Full Patient Kits and Refill Kits available
- To keep teeth their whitest, Refill Kits should be used for touch-up every 6–12 months





Nancy, Venus White Pro Patient. Dentistry by Shannon Pace, CDA CDD.

Venus White Venus

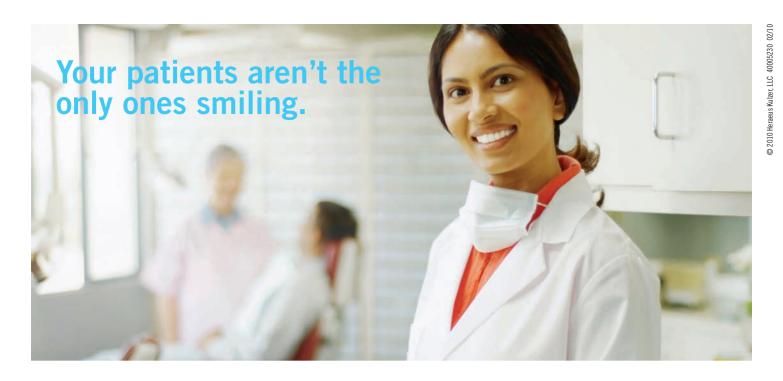
Venus White Pro Ordering Information		
40005166	$\textbf{16\% Patient Kit} \ \ 6-1.2 \text{ml Syringes, Tray Case, Shade Guide}$	
40005167	${\bf 22\%\ Patient\ Kit}\ \ 6-1.2 ml\ Syringes,\ Tray\ Case,\ Shade\ Guide$	
40005164	16% Refill Kit $3-1.2$ ml Syringes	
40005165	22% Refill Kit $3-1.2$ ml Syringes	
40005203	EVA Sheets 25 Sheets - 0.040" thick	

*Results may vary.

Now even better!

Stickier, more viscous gel. Sleek new packaging.





Venus White marketing

Customizable marketing materials

Visit www.SmileByVenus.com

A full suite of sales and marketing materials.

To help you successfully sell Venus White in your practice, Heraeus has developed a variety of effective marketing and communication materials. Use these tools to build on growing consumer awareness of whitening and ensure your patients know you have the solutions they desire.

Professionally designed support materials available for your use:

- Patient brochures, counter cards, invoice stuffers and more
- Customizable ad designs for your local publications
- Posters and window clings
- Web banners, images, and logos for your practice website
- Patient letter and email templates that can be tailored to your messaging

Your Heraeus representative can provide many of these items, and you can order additional customized materials at www.SmileByVenus.com.

Ask your Heraeus representative for more information.



Venus White

40005240

Ordering Information Summary

4 - 1.2ml Syringes, 4 Tips

Venus Whitemax In-office Whitening Kit 2 - 0.96ml Hydrogen Peroxide, 2 - 0.24ml Activator, 1 - 1.2ml Gingival Barrier, 5 - 22ga Flock Tips, and 2 - 20ga Black Mini Tips Light Cure Gingival Barrier 4 - 1.2ml Syringes, 8 Black Mini Tips Venus Comfort Gel

Venus White pro		
40005166	16% Patient Kit 6 – 1.2ml Syringes, Tray Case, Shade Guide	
40005167	22% Patient Kit $6-1.2 \mathrm{ml}$ Syringes, Tray Case, Shade Guide	
40005164	16% Refill Kit 3 – 1.2ml Syringes	
40005165	22% Refill Kit 3 – 1.2ml Syringes	
40005203	EVA Sheets 25 Sheets – 0.040" thick	

Venus White Ultra 7 Upper and 7 Lower Pre-filled Trays

For more information or to place an order for Venus White, call 877-258-5937 or contact your Heraeus representative.

"Venus White has proven to be a very reliable, effective, and predictable system. The feedback from the patients is very satisfying as well.

They all have had shade changes, most 6 shades whiter. The product has been a big success in my practice."

Dr. David M. Napolillo, Cranston, Rhode Island

Venus Whitemax

In-office Whitening

Remarkably efficient—accelerate patients' whitening for fast, effective results.



Venus White

Take-home Whitening for Custom Trays

High-performance whitening for custom trays take a patient's smile up to seven shades whiter.*



Venus Whiteufra

Pre-filled, Disposable Whitening Trays

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