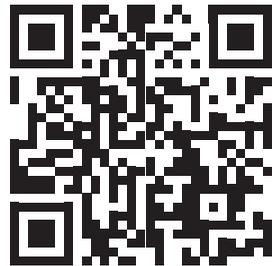




Contact your preferred dealer to get started with the **NEW** Birex SE III today!



SCAN QR CODE TO LEARN MORE

To receive promotional goods, email a copy of your authorized dealer invoice to fulfillmentfax@younginnovations.com. Email is the preferred method of delivery as COVID-19 has restricted employee access to our facility. Invoices can still be faxed via 888.771.7573. Offer(s) valid 8/1/21 – 12/31/21. Invoice must be received by 01/31/22. Please allow 6-8 weeks for delivery. Qualifying purchase(s) must be on one invoice. Not valid in conjunction with any other offer(s). Questions? Please call 866.753.4392. Promotional offer(s) subject to change. Where applicable, indicate your choice of product on invoice. If no indication is made, available product will be sent at our discretion.

296582B

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How to Guide

ITEM IMAGE KEY:

- (1) Birex SE III Concentrate Packet
- (2) Gallon Jug
- (3) Funnel
- (4) 32 oz. Spray Bottle
- (5) Spray Bottle Top



STEP 1:
Fill gallon jug (2) with water.



STEP 2:
Pour concentrate packet of Birex SE III (1) into gallon jug (2) and mix gently.



STEP 3:
Using the funnel (3), pour liquid from gallon jug (2) into the 32 oz. spray bottle (4).



STEP 4:
Tighten spray bottle cap (5) on 32 oz. spray bottle (4).



STEP 5:
Using the 32 oz. spray bottle (4), spray Birex SE III surface disinfectant generously to disinfect the operatory.



STEP 6:
After surface is fully saturated, use a clean towel to wipe down Birex SE III disinfectant liquid.



STEP 7:
Store remaining liquid for up to 35 days.



Upgrade Your Surface Disinfectant

Birex SE is now Birex SE III – **New and improved formula, same great benefits.**

LIMITED TIME INTRODUCTORY OFFER!

BUY 1 + GET 1

Accessory Pack not included

Promo Code: **BIREX3**



Effective against Novel Coronavirus (Covid-19) and SARS-CoV-2 – Delta strain, List N/List B approved

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The Smart Way to Clean

- Spend up to 50% less with Birex SE III concentrate!†
- Each packet makes one gallon of solution
- Superior material compatibility allows for high frequency use on most surfaces*
- One-step cleaner effective even with 5% blood serum



†Pricing Data from HenrySchein.com accessed April 28, 2021

*Can be used on most metal surfaces including chrome and stainless steel; appropriate for Vinyl, washable paints, and other sealed surfaces

NEW!
Streamlined portfolio
with consistent dilution
across all SKUs

NEW! Birex SE III	ITEM #	COUNT	SIZE	DILUTION	MAKES
NEW! Intro Pack	296041	6 packets	1 oz.	128 oz.	6 gallons
NEW! Operatory Pack	296042	12 packets	1 oz.	128 oz.	12 gallons
NEW! Clinic Pack	296043	36 packets	1 oz.	128 oz.	36 gallons
NEW! Accessory Pack	296040	2-32 oz. Spray Bottles, 1-Gallon Mixing Jug, 1-Funnel, 2-Squirt Caps			

Birex SE vs. NEW! Birex SE III

Multiple pack sizes	1 packet size (1 fl. oz.)
Multiple dilution ratios	1 fl. oz. packet = 1 gallon
14 day after dilution shelf	35 day after dilution shelf
3 year pre-dilution shelf life	3 year pre-dilution shelf life
13 SKUs	4 SKUs

Existing Birex SE	ITEM #	COUNT	SIZE	DILUTION	MAKES
Intro Kit (4 Count)	BI004IK	4 packets	1/8 oz.	32 oz.	1 gallon
4 Count Pack	BI004	4 packets	1/8 oz.	32 oz.	1 gallon
Intro Kit (24 Count)	BI024	24 packets	1/8 oz.	32 oz.	6 gallons
24 Count Pack	BI025	24 packets	1/8 oz.	32 oz.	6 gallons

Recommended Replacement: NEW! Birex SE III Intro Pack (6ct) – Item #: 296041

Operatory Pack	BI048	48 packets	1/8 oz.	32 oz.	12 gallons
Super Pack Intro Kit	BI013	12 packets	1/2 oz.	128 oz.	12 gallons
Super Pack Refill Box	BI012	12 packets	1/2 oz.	128 oz.	12 gallons

Recommended Replacement: NEW! Birex SE III Operatory Pack (12ct) – Item #: 296042

Clinic Pack	BC144	144 packets	1/8 oz.	32 oz.	36 gallons
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Recommended Replacement: NEW! Birex SE III Clinic Pack (36ct) – Item #: 296043

NEW! Reusable Accessory Pack for seamless mixing and application

- Gallon jug and funnel for convenient preparation
- 2 - 32 oz. spray bottles for easy application
- 2 squirt caps to minimize aerosols and for disinfecting large areas
- Diluted solution can be used for up to 35 days

EPA REG. NO 1043-128-51003

Birex SE III is effective against M. Bovis (TB), HIV-1, staphylococcus, salmonella, pseudomonas, streptococcus, and drug-resistant organisms such as MRSA and H1N1 (swine flu). Birex SE III is effective against Covid-19 (SARS-CoV-2) when used in accordance with the direction for use against Adenovirus Type 2. EPA List N, List B approved. Birex SE III complies with OSHA's Blood Borne Pathogens Standard and the CDC guidelines for dental disinfection and cleaning.

Why Birex SE III?

- Broad Spectrum efficacy against bacteria, fungi, and viruses
- Proven Tuberculocide: Confirms efficacy against challenging micro-organisms, and common microbes
- **EMERGING PATHOGEN DESIGNATION FROM THE EPA; LIST N / LIST B APPROVED**
- **EFFECTIVE AGAINST NOVEL CORONAVIRUS (COVID-19) AND SARS-COV-2 - DELTA STRAIN**
- One-Step cleaner and disinfectant
- Cleans, disinfects and deodorizes simultaneously, for efficient cleaning
- Superior for material compatibility, allows for high frequency use of most surfaces
- Formulated with biodegradable surfactants
- Reduces environmental impact of disposal while maintaining excellent cleaning ability
- **Unique concentrate form**
- **Pay up to 50% less than leading ready-to-use disinfectants**



Save Space and Money!**

1 - 6ct box of Birex SE III makes **6 GALLONS** of surface disinfectant!

MORE EFFICIENT DILUTION:

1 packet of Birex SE III = 1 gallon
4 packets of Birex SE = 1 gallon

SAVE OVER \$1,200 PER YEAR

compared to the market-leading ready-to-use surface disinfectant liquid

**Customers spend up to 50% less with Birex SE III Concentrate than leading ready-to-use spray